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## News Release

# Social Media Workshop Slated for Wednesday, March 12, 2014, from 9 -11 a.m., in Bede Ballroom at the University of Minnesota Crookston

*By Itollefs on Tuesday, February 25, 2014*A social media workshop will take place on Wednesday, March 12 from 9-11 a.m. in Bede

Ballroom. This training session will be focused on how to design a website with goals in mind, learn what SEO (search engine optimization) is and why it's important, and what social media sites to use for specific businesses. There is a \$10 registration fee. Register at [www.impact2020.org](http://www.impact2020.org). For more information about these workshops, contact Rachel Lundbohm, director, CRES, 218-281-8190 or by visiting the CRES website at [www.umccres.org](http://www.umccres.org).



Today the University of Minnesota, Crookston delivers 29 bachelor's degree programs, 20 minors, and 36 concentrations on campus--as well as 13 degrees online--in the areas of agriculture and natural resources; business; liberal arts and education; and math, science and technology. With an enrollment of 1,800 undergraduates from more than 20 countries and 40 states, the Crookston campus offers a supportive, close-knit atmosphere that leads to a prestigious University of Minnesota degree. "Small Campus. Big Degree." To learn more, visit [www.umcrookston.edu](http://www.umcrookston.edu).

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